





WRENN WYNKOOP

CONTACT

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SOFTWARE SKILLS

- **CRM:** HubSpot | Monday | ZOHO | +
- **Office Suites:** G-Suite | MS Office | OpenOffice
- **Project Mgmt:** Trello | Asana | Monday | ClickUp | ZOHO | +
- **Finance | POS:** Quicken | Quickbooks | Stripe | Square | PayPal
- **PMS:** Opera Cloud
- **Web Development:** WordPress | Elementor | Wix | Squarespace | Zapier
- **Social:** FB | Insta | TicTok | LinkedIn | Slack | BeReal
- **Video:** Meetings | Zoom | Groups
- **Marketing:** ClickFunnels | Google Analytics | Google Ads | FB Ads | +
- **Web3 Basics:** Crypto | Metaverse

EDUCATION & CERTS*

BS International Business
Pepperdine University
Malibu, CA | 2008

CERTIFICATE: Advertising Study
Northwood Institute

CERTIFICATE: Effective Communication & Interpersonal Skills
Dale Carnegie Training

CERTIFICATE: Life | Purpose | Professional | Happiness Coaching

Emergency First Responder, AED, Child CPR & Airborne Pathogen Instructor
PADI

**See Continuing Ed & More
@ wrennwynkoop.com*

GENERAL OBJECTIVE

I'm a visionary, entrepreneur, and tech geek, who loves strategic marketing, operations, and design. I'm interested in sharing my experience and knowledge to help Startups, SMB's and cutting-edge companies grow. Diversely qualified I'm happy to consider any role where organization, wellness, efficiency, and strategic thinking are desired.

PASSIONS



EXPERIENCE

MARKETING | STRATEGY -

- Business analysis, planning, marketing strategy, event & partnership proposals for Startup, SMB & more.
- Strategically implement balance of digital and traditional marketing to build brand/product market share and interest.
- Enhance lifecycle funnel and implement data responsive marketing.

OPERATIONS | MANAGEMENT -

- Able to manage small to medium teams and impact ROI through team building and employee wellness.
- Impact growth by streamlining systems (like CRM) to improve efficiency and customer engagement/retention.
- Analyze financial impact of all operations and consistently seek new and improved projects and products to grow the business.

PROJECT | PRODUCT DEVELOPMENT -

- Take ownership of projects and products while enhancing the user experience and managing sales cycle from inception to delivery.
- Reduce costs through long term partnership building while increasing perceived value to customer via a "Customer First" philosophy.
- Work autonomously with knowledge of all aspects of the business yet be a team player as needed to reach corporate goals

