WRENN WYNKOOP

CONTACT

✉ wrenn@wrennwynkoop.com

📱 808 987-1876

in linkedin.com/in/wwynkoop

🌐 wrennwynkoop.com/hireme/

INDUSTRIES SERVED

- Advertising & Marketing
- B2B & B2C Publishing & Trade Show
- Startup (Airbnb style)
- Real Estate
- Financial
- Hospitality & Tourism
- Pest Control
- Event Management & Services
- Non-Profit & Volunteer
- Professional Golf
- Retail
- Wireless/Telecom
- Coaching/Wellness

EDUCATION & CERTS*

BS International Business
Pepperdine University
Malibu, CA | 2008

CERTIFICATE: Advertising Study
Northwood Institute

CERTIFICATE: Effective Communication & Interpersonal Skills
Dale Carnegie Training

CERTIFICATE: Life | Purpose | Professional |Happiness Coaching

Emergency First Responder, AED, Child CPR & Airborne Pathogen Instructor
PADI

*See Continuing Ed & More
@ wrennwynkoop.com*

CURRENT OBJECTIVE

I'm a visionary, entrepreneur, and tech geek, who loves strategic business development and design, interested in sharing my experience and knowledge to help Startups & SMB's grow. Diversely qualified I'm happy to consider any role from an Exec. VA to Director where organization, wellness, efficiency and change is desired.

PASSIONS

EXPERIENCE

CONSULTING | STRATEGY -

- Business analysis & planning, marketing strategy, event & partnership proposals for Startup, SMB & Non-Profits.
- Strategically define & implement IT solutions to increase productivity, maximize revenue and enhance efficiencies.
- Coach and aid development in the entrepreneurial community.

OPERATIONS | MANAGEMENT -

- Able to manage small to medium teams and impact ROI through team building and employee wellness.
- Impact growth by streamlining systems (like CRM) to improve efficiency and customer engagement.
- Analyze financial impact of all operations and consistently seek new and improved projects and products to grow the business.

PROJECT | PRODUCT DEVELOPMENT -

- Take ownership of projects and products while enhancing the user experience and managing sales cycle from inception to delivery.
- Reduce costs through long term partnership building while increasing perceived value to customer via a "Customer First" philosophy.
- Work autonomously with knowledge of all aspects of the business yet be a team player as needed to reach corporate goals

SOFTWARE FAMILIARITY

OFFICE | PMS | CRM | PROJECT MGMT | GOOGLE | VIDEO CONFERENCE | EMAIL | SOCIAL MEDIA | MORE…