






WRENN WYNKOOP

CONTACT

 wrenn@wrennwynkoop.com

 808 987-1876

 linkedin.com/in/wwynkoop

 wrennwynkoop.com

SKILLS

- Problem Solving
- Analytical
- Time Management
- Mechanical
- Critical Thinking
- Strategic
- Leadership
- Independent
- Event Management
- Observant
- Communication
- MS Office/MAC+
- System Efficiency
- Travel Planning
- Technically Astute
- Affluent Services
- Organization
- Smart Automation

EDUCATION & CERTS*

BS International Business

Pepperdine University
Malibu, CA | 2008

CERTIFICATE: Advertising Study

Northwood Institute

CERTIFICATE: Effective Communication & Interpersonal Skills

Dale Carnegie Training

OWSI – Open Water Scuba Instructor

PADI

Emergency First Responder, AED, Child CPR & Airborne Pathogen Instructor

PADI

**See Continuing Ed & More
@ wrennwynkoop.com*

CURRENT OBJECTIVE

I'm a visionary, entrepreneur, mentalist and tech geek, who has always loved strategic business development, interested in sharing my experience and knowledge to help other entrepreneurial businesses grow. Passionate about building systems that deliver leading UX and corporate efficiencies while increasing corporate success rates and enhancing employee happiness.

PASSIONS



EXPERIENCE

CONSULTING | STRATEGY -

- Developed business plans, marketing strategies & event proposals for multiple businesses and non-profit organizations.
- Strategically defined & implemented various tech solutions to increase productivity, maximize revenue and enhance efficiencies.
- Continually research business development tools and educational resources to stay relevant with fresh out-of-the-box perspectives.
- Strong interest in coaching and aiding development in the entrepreneurial community including Small Business & Start-Ups.

OPERATIONS | MANAGEMENT -

- Managed operations for a small business with over \$10 million in annual sales covering a large domestic US & International territory.
- Implemented CRM (Customer Relationship Management) system & trained employees resulting in increased performance & sales by 20-50% annually.
- Effectively managed client, vendor and employment contracts while controlling costs and maximizing profits.

CUSTOMER SERVICE | SALES -

- Dedicated to developing long term customer relationships while achieving nearly 100% satisfaction and retention rate.
- Continually outperformed other territories in total sales and revenue, while servicing 500-700 clients in multiple categories each year.
- Achieved highest customer reviews among industry peers regardless of industry by overdelivering all services.
- Retained highest annual account spend rate compared to other territories by personalizing relationships with customers.
- Implemented cross territory and global cooperative teamwork to sell additional product & services, while increasing market share.

PERSONAL GUARANTEES

PROFESSIONALISM | PUNCTUALITY | DEDICATION | HONESTY